

Farm Fresh Challenge

PROGRAM YEAR 2025

What is the Program Year 2025 Farm Fresh Challenge?

The Program Year 2025 Farm Fresh Challenge is an HNS initiative designed to **empower** CNP operators to cultivate excitement around **fresh** and **locally sourced** foods. Participating operators must complete challenges that promote participants' tasting, teaching, and connection to foods local to Arizona within the month of **April 2025**.

What are the Program Year 2025 Farm Fresh Challenge rules?

Participants of the Farm Fresh Challenge must complete a series of **TASTE**, **TEACH**, and **CONNECT** activities.

TASTE Arizona

The copper tier is awarded to sites that can procure **three** "easy to reach" local items (milk, fruit or vegetable). Fruits and vegetables can be counted more than once if more than one variety is served.



The sliver tier is awarded to those who accomplished the copper tier and one additional "hard to reach" local item (whole grain or meat/meat alternate). The gold tier is awarded to those who accomplished the copper tier and two additional "hard to reach" local items



TIP: If you're involved in One-in-a-Melon, [Try it Local](#), or have engaged with this year's [upLIFT Fresh Futures Initiative](#), you're definitely headed in the right direction!

TEACH Arizona

Host a minimum of two educational activities themed around Arizona local food and agriculture.



CONNECT Arizona

Promote your challenge activities via a social media post, magazine feature, newspaper article, etc.



Will you participate?

Click on the button below to access the challenge map. From there you can click on **TASTE**, **TEACH**, and **CONNECT** in the map for challenge criteria, explanations, and tips on where to start.



Arizona Department of Education | Health and Nutrition Services
This institution is an equal opportunity provider.